# **JOB OPENING**



# Deputy Director, NACTO's Global Designing Cities Initiative (GDCI)

The National Association of City Transportation Officials (NACTO) is seeking a Deputy Director for its <u>Global Designing Cities Initiative</u>, a multi-year initiative funded by Bloomberg Philanthropies that has developed the <u>Global Street Design Guide</u> (GSDG) and provides technical assistance on street and public space design to cities around the world. Applicants should demonstrate past leadership in the fields of city planning, design, transportation and/or public policy, with a background knowledge in land use, urban development, sustainability and other city issues. For this position, NACTO GDCI is looking for someone with a strong sustainable transportation planning and design background, who is a good communicator with a keen eye for understanding the design of city streets as part of an overall campaign to promote safe, sustainable, and livable cities in general.

The Deputy Director will be charged with overseeing the development of new policies and offering ongoing design review and guidance as part of technical assistance to senior level international governments. They will support the dissemination and adaptation of the GSDG alongside global best practices and conduct trainings and outreach with partner organizations. The position works closely with the GDCI Director and four other global team members, in addition to NACTO's Chair, President, Executive Director and steering committees to ensure the effective implementation and dissemination of the initiative's core goals.

NACTO's GDCI Deputy Director must be highly self-directed, and willing to accommodate a schedule with international travel to conferences, trainings, site visits, and other meetings. The ideal candidate will have excellent verbal, written and visual communication skills, be well-organized, and have experience in staff and project management. Experience in street and public space design, transportation expertise at a national and international level, and knowledge in the areas of road safety and environmental sustainability will be highly valued.

### Based in New York City, the core activities for the GDCI Deputy Director include:

- Project Management and Administration: Manage and oversee the project work and technical assistance in multiple international cities. Support the GDCI Director and Chair in fundraising and grant management, including grant proposals, program budgets, and strengthening relationships with grant-making partners.
- Support Advances in participating cities through policy, design, and implementation.
  - Support Citywide Policies and Guidance: Scale up the impact by supporting new policies for safe and sustainable streets and identify opportunities for the removal of impediments in existing or outdated policies. Assist with the conceptual development of coordinated local street design manuals and citywide programs that support safe infrastructure and systems for pedestrians, cyclists and transit users.

- Technical assistance: Provide ongoing technical assistance and project design review to city officials in international cities.
- Capacity building: Coordinate, organize and conduct workshops and trainings for multiple city agencies, including those involved in planning, designing and implementing safe and sustainable streets, as well as academic groups and consultants when appropriate.
- Lead the GSDG Endorsement Campaign: Support the GSDG through an endorsement strategy that emulates the model for NACTO's USDG and continue to identify opportunities and support for the translation of the GSDG into multiple languages.

#### In addition, the successful candidate will be expected to contribute in the following areas:

- Digital Online Platforms: Broaden the global reach by continuing to develop the GDCI website to include the GSDG material and other online support tools and resources.
- Global Network: Support the maintenance of the GDCI global network through regular webinars, working groups, regional calls, case study collection and dissemination of best practice projects.
- Data Collection and Metrics: Continue to develop, test, and refine methodologies and processes for collecting data related to street and public space design.
- Interim Project Implementation: Manage the implementation of pop-up and interim street transformations in international cities to collect metrics, inform local practitioners, and to demonstrate design possibilities.
- Communicate Co-benefits: Embrace and communicate the many benefits of street design to include public health and safety, economic and environmental sustainability, multi-modal access, and equity.
- Relationship Building: Foster ongoing relationships with funders, city staff and professionals in target communities, high-level leadership, and program partners.
- Other Tasks: As required or assigned

**Minimum Qualifications:** Master's Degree in Urban Planning, Transportation Engineering, Urban Design, Public Policy or a related field and minimum 7 years of professional experience, or a Bachelor's Degree and an equivalent amount of experience.

Additional Desired Qualifications: Significant experience working with national, regional, or city policy and guidance for street design and transportation systems either in government, non-profit, or private sector; knowledge of international languages, especially Portuguese; experience working in an international policy context.

**Salary Range:** Salary range negotiable, depending on experience. Employee benefits include a health care package, transportation benefits, and retirement plan.

#### **About NACTO GDCI**

The National Association of City Transportation Officials (NACTO) is a 501(c)(3) non-profit association that represents large cities on transportation issues of local, regional and national significance. NACTO views the transportation departments of major cities as effective and necessary partners in regional and national transportation efforts, promoting their interests in federal decision-making. We facilitate the exchange of transportation ideas, insights and best practices among large cities, while fostering a cooperative approach to key issues facing cities and metropolitan areas. As a coalition of city transportation departments, NACTO is committed to raising the state of the practice for street design and transportation by building a common vision, sharing data, peer-to-peer exchange in workshops and conferences, and regular communication among member cities. We believe that by working together, cities can save time and money, while more effectively achieving their policy goals and objectives.

The <u>Global Designing Cities Initiative</u> (GDCI), the international arm of NACTO, was launched in 2014 and takes NACTO's peer-to-peer mentoring, design guide development, and sharing of best practices to the global scale. Funded by the Bloomberg Initiative for Global Road Safety, GDCI has recently launched the new <u>Global Street Design Guide</u>, created with the assistance of a Global Expert Network with representatives from over 40 countries and 70 cities. GDCI provides ongoing technical assistance to multiple cities around the world, promoting public space design and sustainable mobility options that promote public health and safety, environmental and economic sustainability, quality of life, and equity.

## **Application Requirements**

- o **Deadline for Applications:** January 15<sup>th</sup> 2017
- o Email Applications to: global@nacto.org
- o Email Subject Line: Deputy Director Position | Your Firstname\_Lastname
- o Files:
  - o Include a short cover letter, resume, and work samples or portfolio. Please include any specific software knowledge and languages spoken fluently.
  - Send PDF files with a maximum size of 15MB
- Professional References: Please provide three references. (Note these will not be contacted without prior consultation.)