

21 April 2017

To,

Janette Sadik-Khan,
Permanent Chair,
Global Designing Cities Initiative.

Dear Janette,

The National Association of City Transportation Officials' Global Designing Cities Initiative has recently produced the Global Street Design Guide. This new publication represents a vision for world-class city street design that meets the goals of our city leaders and the desires of our communities. As transportation, planning and design leaders, we find ourselves today in the midst of unprecedented change, as the demands placed upon our streets and the desires of our citizens have set in motion a new paradigm for and perception of the street itself. Pressures from public health to climate change to mobile technology are together reshaping and redefining our professions, while at the same time opening opportunities for innovation that were inconceivable only a decade ago.

EASST, the Eastern Alliance for Safe and Sustainable Transport, is a UK charity working in partnership with local road safety organisations in 11 countries of Eastern Europe, the South Caucasus and Central Asia – all countries facing severe challenges in managing road casualties. Improvements in road design are much needed, particularly but not only in urban areas. Our partners joined in on the discussions behind the development of the Global Guide – a tremendous opportunity to build in global views from high risk countries.

We believe the Global Street Design Guide offers a concrete vision for improving the safety and liveability of our streets for pedestrians, bicyclists, drivers, and transit users. City streets demand a unique approach unmet by conventional design guidelines. The guidance, vision, and flexibility articulated in the Global Street Design Guide instigate a new and important direction for cities. We see the Guide as an indispensable tool in planning modern city streets, especially as we work toward a common vision with our partners at all levels of government.

As Director, I am very happy to give EASST's official endorsement for the Global Street Design Guide as an integral and efficient tool for designing safe and sustainable streets and public spaces.

Yours sincerely,



Director, EASST