To: Janette Sadik-Khan,

Permanent Chair,

Global Designing Cities Initiative.

Dear Sirs,

The National Association of City Transportation Officials’ Global Designing Cities Initiative has recently produced the Global Street Design Guide. This new publication represents a vision for world-class city street design that meets the goals of our city, our agency leaders, and the desires of our communities.

Addis Ababa is experiencing a period of substantial growth and progress. The development of the transport system has been a key factor in this, given its central role in the economic and social life of the city. However, the transport system faces major challenges into the future, and none more so than the ongoing loss of lives and livelihoods resulting from road traffic crashes. Road trauma represents nothing less than a public health crisis on the city’s roads. A systematic, ongoing response is required to stabilize, reduce and ultimately eliminate fatalities and serious injuries on our roads. Road trauma is not inevitable. It can and must be prevented.

I am committed to the city placing a much stronger focus on the safety experienced by our citizens on the road. Pressures from public health to climate change to mobile technology are together reshaping and redefining our cities, while at the same time opening opportunities for innovation that were inconceivable only a decade ago.

At a time when we are striving to react to these trends, the Global Street Design Guide offers a concrete vision for improving the safety and livability of our streets for pedestrians, bicyclists, drivers, and transit users. City streets demand a unique approach unmet by conventional design guidelines. The guidance, vision, and flexibility articulated in the Global Street Design Guide instigate a new and important
direction for cities. We see the Guide as an indispensable tool in planning modern city streets, especially as we work toward a common vision with our partners at all levels of government.

Dr. Solomon Kidane, on behalf of Addis Ababa City Road and Transport Bureau, Addis Ababa, Ethiopia officially endorses the Global Street Design Guide as an integral and efficient tool for designing safe and sustainable streets and public spaces. I encourage all our city agencies, designers, and engineers to adopt this resource as a baseline to adopt global best practices for our city streets, and to help develop contextual solutions for Addis Ababa.

Sincerely,

Solomon Kidane Zegye (PHD)
Bureau Head