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The National Association of City Transportation Officials' Global Designing Cities Initiative has recently produced the Global Street Design Guide. This new publication represents a vision for world-class city street design that meets the goals of our city leaders and the desires of our communities. As transportation, planning and design leaders, we find ourselves today in the midst of unprecedented change, as the demands placed upon our streets and the desires of our citizens have set in motion a new paradigm for and perception of the street itself. Pressures from public health to climate change to mobile technology are together reshaping and redefining our professions, while at the same time opening opportunities for innovation that were inconceivable only a decade ago.

The city of Stockholm has for many years strived to plan our city according to principles of livability, sustainability and efficient use of space. This includes efficient pricing of transport, such as congestion charges and parking pricing, prioritizing public transport, walking and cycling, working with "green parking norms" and many other consorted policy measures and planning standards. Our experiences in Stockholm confirm that this indeed results in a city and transportation system that is both attractive and economically efficient. Moreover, these policies enjoy wide public support – even a policy measure such as congestion pricing, which has previously been thought to all but impossible to introduce due to public resistance, is supported by a wide majority of citizens, because they see the benefits of efficient traffic and an attractive city.

With this background, we are very happy to see the Global Street Design Guide. It offers a concrete vision for improving the safety and livability of our streets for pedestrians, bicyclists, drivers, and transit users. City streets demand a unique approach unmet by conventional design guidelines. The guidance, vision, and flexibility articulated in the Global Street Design Guide instigate a new and important direction for cities. We see the Guide as an

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indispensable tool in planning modern city streets, especially as we work toward a common vision with our partners at all levels of government.

Jonas Eliasson, on behalf of the City of Stockholm Transport Administration, officially endorses the Global Street Design Guide as an integral and efficient tool for designing safe and sustainable streets and public spaces.



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