



To

Janette Sadik-Khan,  
Permanent Chair,  
Global Designing Cities Initiative.

The National Association of City Transportation Officials' Global Designing Cities Initiative has recently produced the *Global Street Design Guide*. This new publication represents a vision for world-class city street design that meets the goals of city leaders and the desires of communities.

As a leader in road safety, the International Road Assessment Programme (iRAP) recognises the importance of urban street design for better safety, community, health and sustainability outcomes. iRAP shares the view that the immense challenges faced by fast growing cities globally necessitate new and innovative approaches to ensuring the cities of the future are not only safer, but healthier, more liveable and sustainable and deliver a higher quality of life for everyone.

As such, iRAP appreciates the vision for improving the safety and livability of our streets for pedestrians, bicyclists, drivers, and transit users outlined by the *Global Street Design Guide*. The guidance, vision, and flexibility articulated in the *Global Street Design Guide* makes it a beneficial tool in planning and rethinking city streets. This approach is especially important as we work toward a common vision for 3-star or better journeys for all road users – and ultimately a 5-star vision zero outcome for safety with our partners at all levels of government.

Mr Rob McInerney, on behalf of the International Road Assessment Programme (iRAP), officially endorses the *Global Street Design Guide* as an integral and efficient tool for designing safe and sustainable streets and public spaces.

Mr Rob McInerney  
CEO, iRAP