

## **STREETS FOR KIDS PROGRAM: CITY APPLICATION QUESTIONS FOR REFERENCE**

*This is not the application! This document is only for reference.*

To apply for the Streets for Kids program, please [apply online here](#).

*This document lists questions so you may prepare your application (for example, to type your application in Word, and then and copy and paste responses into the online application form).*

**APPLICATIONS ARE DUE TUESDAY, FEBRUARY 26, AT 5:00 P.M. ET (New York City time).**

### **ORGANIZATION/AGENCY INFORMATION:**

1. Name of Organization/Agency
2. Website
3. Contact address
  - a. Street address
  - b. City
  - c. State/Province/Region
  - d. Postal/Zip code
  - e. Country
4. Type of organization
  - a. Mayor's office
  - b. City department
  - c. Government authority/ministry
  - d. Nonprofit (with city support)
  - e. Other

### **PRIMARY CONTACT INFORMATION (the person who will be the primary point of contact with NACTO-GDCI during the application process):**

5. Contact name
6. Title
7. Organization
8. Email

### **GENERAL APPLICATION:**

9. Applying city
10. Country
11. City population  
[0 to 499,999, 500,000 to 1 million, 1 million to 5 million, 5 million to 10 million, 10 million +]
12. (Optional) What is the percentage of your city's population below the age of 18?

13. What are your city’s current urban planning and design priorities? (Limit your response to 300 to 400 words.)
14. Describe a recent project or initiative your city has undertaken to improve road safety. (Limit your response to 300 to 400 words. Optionally, you can include links to visual materials.)
15. Has your city implemented any initiatives aimed at making streets safer, more comfortable, and/or more inspiring for children? If so, describe. (Limit your response to 300 to 400 words.)
16. Are you currently advancing any projects or policies making streets safer, more comfortable, and/or more inspiring for children? If so, describe. (Limit your response to 300 to 400 words.)
17. (Optional) You are encouraged to submit letters of support to demonstrate government and community buy-in. Letters of support are optional at the application stage but are required upon selection. Letters of support can be brief, and should include a signature from a high-level representative of a key city agency whose buy-in is essential for budget approval and implementation, such as the mayor or the secretary of transportation, city planning, or health.

*Nonprofits and nongovernmental organizations must partner with local government or include a letter of approval, MOU, or endorsement from local government. Individuals or private sector organizations are not eligible to apply but can be listed as partners on the application.*

## **APPLICATION CATEGORY**

### **18. Which category of Streets for Kids program are you applying for?**

#### **a. TRAININGS AND WORKSHOPS**

i. Please answer questions 20-24.

#### **b. TECHNICAL ASSISTANCE** (training, design review and consultation, project implementation support, and matching funds)

i. Please answer questions 25-36.

### **A. TRAININGS AND WORKSHOPS:**

19. Each city that becomes part of the Streets for Kids program will need to commit local staff time to participate in the program. For hosting a training, this will require dedicated time to participate in the e-academy as well as logistical support for in-person workshops (including identifying venues, developing invitation lists, printing, coordinating dates and agendas, guidance on site, visiting locations, identifying high-level officials to kick off trainings and workshops, etc.). We expect this work to take approximately ten hours per week, with more time immediately before NACTO-GDCI’s visit. (This is a rough estimate and will vary based on each city.) Please briefly describe the local staff capacity and ability to dedicate time to the Streets for Kids program. (Limit your response to 200 words.)
20. Who else will be involved in co-organizing the training? List any organizations that would be partners on this project. (Limit your response to 200 words.)

21. How would the *Global Streets Design Guide* and Streets for Kids training benefit your city? (Limit your response to 300 to 400 words.)
22. (Optional) Please list any dates in 2019 or 2020 that we should avoid for scheduling the training (e.g. public holidays, severe weather, vacation season).
23. (Optional) Please list preferred dates/weeks in 2019 or 2020 to host the training based on your local climate, public holidays, elections, events, and other considerations.
24. (Optional for applicants to training only) For this submission, please include a link to a video (maximum three minutes) to tell us more about what you are hoping to accomplish with the requested training and/or funding.  
*NACTO-GDCI will not be evaluating the quality of the video production – this is only about content. Feel free to submit videos shot with a simple camera phone. This video is a chance to creatively showcase what makes your team, project, and community the best fit for Streets for Kids program. Please take no more than three minutes to informally discuss potential projects, and please do not repeat the details you have written in this application. NACTO-GDCI is only looking for visual and audio information that enhances our understanding of the city and the community. If you record the video in a non-English language, please include subtitles in English or provide an English transcript. Please make sure that the video links do not require a password.*
  - a. Link

**B. TECHNICAL ASSISTANCE (TRAINING, DESIGN REVIEW AND CONSULTATION, PROJECT IMPLEMENTATION SUPPORT, AND MATCHING FUNDS):**

25. Do you have an idea for a project(s) that might be implemented in your city as part of this program? Feel free to describe up to three potential projects and provide the sites' addresses. (Limit your response to 300 to 400 words.)
26. Each city that becomes part of the Streets for Kids program will need to commit local staff time to participate in the program. For hosting a training, this will require dedicated time to participate in the e-academy as well as logistical support for in-person workshops (including identifying venues, developing invitation lists, printing, coordinating dates and agendas, guidance on site, visiting locations, identifying high-level officials to kick off trainings and workshops, etc.) We expect this work to take up to 30 hours per week, with more time just before NACTO-GDCI's visits. (This is a rough estimate and will vary based on each city.) Please briefly describe the local staff capacity and ability to dedicate time to the Streets for Kids program. (Limit your response to 200 words.)
27. Describe the organizational structure and functions of relevant agencies in your city's government, such as the mayor's office, transportation department, police department, and public health authority. This can be done in the form of an attachment (such as a diagram or bulleted list) or link to similar information. (Limit your response to 200 words.)
28. Who else will be involved in the project? List any organizations (e.g. program providers, social service/outreach providers, local businesses, municipalities, nonprofits, schools, etc.) that would be partners on this project. (Limit your response to 200 words.)
29. How would the *Global Street Design Guide* and Streets for Kids training and project implementation benefit your city? (Limit your response to 300 to 400 words.)

30. Funding amount requested from NACTO-GDCI (up to \$20,000 USD):
31. Briefly describe your matching funds.
  - a. The amount of funding you are able to provide:
  - b. An estimated value of in-kind materials and pro-bono services that you are able to provide:
32. What is your city's mayoral term limit and when is the next mayoral election?
33. (Optional) Please list any dates in 2019 or 2020 that we should avoid for scheduling the training (e.g. public holidays, severe weather, vacation season).
34. (Optional) Please list preferred dates/weeks to host kick-off training in 2019 based on your local climate, public holidays, elections, events, and other considerations.
35. (Optional) Please list preferred months for project implementation in 2019 or 2020 based on your local climate, public holidays, elections, events, and other considerations.
36. (Optional for applicants to training only) For this submission, please include a link to a video (maximum three minutes) to tell us more about what you are hoping to accomplish with the requested training and/or funding.

*NACTO-GDCI will not be evaluating the quality of the video production – this is only about content. Feel free to submit videos shot with a simple camera phone. This video is a chance to creatively showcase what makes your team, project, and community the best fit for Streets for Kids program. Please take no more than three minutes to informally discuss potential projects, and please do not repeat the details you have written in this application. NACTO-GDCI is only looking for visual and audio information that enhances our understanding of the city and the community. If you record the video in a non-English language, please include subtitles in English or provide an English transcript. Please make sure that the video links do not require a password.*

  - a. Link