



- 1 Clear markings and delineators to indicate vendor and customer zones and pathways
- 2 Waiting areas and sanitation stations at entrance

Expand market footprints into adjacent streets to relieve crowding and support physical distancing.

CONTEXT

- Streets with permanent or active open-air markets.
- Streets adjacent to market buildings or public spaces with markets.
- Periodic farmers markets.

KEY STEPS

- Allocate street space to allow markets an expanded footprint to operate with safe physical distancing.
- Alter management and enforcement policy.
- Define safe layout and spacing for vendor stalls and circulation routes based on local physical distancing guidelines.

TIMELINE: Days to plan, hours to implement.

DURATION: Hours, days, months, or permanent.



Credit: Jain Weraphong

Kalaw, Myanmar

In Kalaw, paint was used to mark vendor stall locations in the marketplace, separating vendors and allowing customers to shop safely.

Planning

- Prioritize food and essential goods markets and ensure that locations are equitably distributed across neighborhoods.
- Extend market footprint to adjacent blocks if necessary, divide vendors among different locations, or alternate vendors throughout the week.
- Assess total vendor and customer capacity based on current physical distancing guidelines.
- Amend or update permits to reflect the new operation scheme, if needed.
- Allocate space and schedules to allow for safe loading and drop-off outside market operating hours.

Engagement

- Focus on vendors and local residents and businesses.
- Use clear signage to communicate adjusted operations, including maximum capacity and physical distancing regulations, to vendors and customers.
- Rely on partners and stakeholders to spread the message and share operational tasks.

Design + Implementation

- Use barriers and signs to demarcate where market boundaries abut vehicle traffic.
- Create large signage for entrance areas. Create queuing zones at entrances for customers to use when occupancy is at capacity.
- Use paint and other ground markings to indicate locations for vendor stalls and safe circulation routes.
- Use barriers and markings (e.g tables, ropes, paint) to minimize interactions between vendors and customers and to maintain physical distances at purchase points.
- If necessary, provide facilities for hand washing and sanitation.

Monitoring

- Key criteria: ratio of customer/vendor/hour and ratio of customer/area/hour.
 - Track customer counts and conduct surveys to inform updated market protocols as necessary.
 - Ensure market area is cleaned and sanitized at the end of each day.
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Credit: Sistema FAEG/Senar



Credit: Jason Roberts/Better Block

Goiânia, Brazil

Goiânia implemented a “Safe Fairs” pilot project, encouraging open markets to operate in accordance with World Health Organization guidelines to avoid contagion.

Dallas, TX, USA

In Dallas, local nonprofit Better Block is providing wooden fruit and vegetable racks to shuttered restaurants to allow them to sell excess inventory in outdoor grocery markets.