



**Ajay Banga**  
President

October 21, 2023

Ms. Janette Sadik-Khan  
Permanent Chair  
Global Designing Cities Initiative  
Bloomberg Philanthropies  
25 East 78<sup>th</sup> Street  
New York, NY 10075

Dear Ms. Sadik-Khan,

The *Global Street Design Guide* represents a new blueprint for world-class street design that helps deliver more sustainable and equitable communities. As critical investors in transportation, planning and design in cities across the globe, we find ourselves in the midst of unprecedented change. Pressures from public health to climate change to poverty are reshaping and redefining our world, while at the same time opening new opportunities for innovation and shared prosperity that were inconceivable only a decade ago.

As we strive to address these trends, the work of the Global Designing Cities Initiative offers a concrete vision for improving the safety and livability of our streets for pedestrians, cyclists, drivers and transit users. City streets demand a unique approach that transcends existing design guidelines. The guidance, vision and flexibility articulated in the Guide represents a new and important direction for cities and communities and is an indispensable tool for planning a more equitable future.

We congratulate you on the creation of the *Global Street Design Guide* and will champion the common vision and guidance it presents for all levels of government and private sector partners.

Sincerely,

A handwritten signature in blue ink that reads "Ajay Banga". Below the signature is a horizontal line with a small upward tick at the right end.

Ajay Banga