

# ROAD SAFETY AMBASSADORS

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To Janette Sadik-Khan  
Permanent Chair  
Global Designing Cities Initiative

The *Global Street Design Guide* represents a blueprint for world-class street design that helps deliver more sustainable and equitable communities. As leaders in transportation, planning, and design in cities across the globe, we find ourselves in the midst of unprecedented change with an urgent need for solutions. Pressures from public health to climate change to global inequities are reshaping and redefining our world while opening new opportunities for innovation that were inconceivable only a decade ago.

As we strive to address these trends, the work of the Global Designing Cities Initiative offers a concrete vision for improving the safety and livability of our streets for pedestrians, cyclists, drivers, and transit users. City streets demand a unique approach that transcends existing design guidelines. The guidance, vision, and flexibility articulated in the Guide represent a new and important direction for cities and communities and are an indispensable tool for planning a more sustainable and equitable future.

On behalf of *Road Safety Ambassadors*, I officially endorse the Global Street Design Guide as an integral and efficient tool for designing safe and sustainable streets and public spaces.



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